

# CAREER LAUNCH



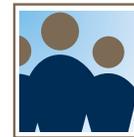
**Our Job is Your Career**

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# CAREER LAUNCH



## We Get You To Where You Want To Be

In today's competitive market place, job seekers who have professional career guidance have proven to be the most successful in attaining complete job satisfaction.

We prepare our clients to successfully access the job market at a level that suits their experience, skills and their aspirations.

We guide our clients with integrity in defining realistic career objectives by assessing personal strengths, skills, and values, and to implement a proactive job search system that ensures motivation and career success.

Our personalized services are delivered by a team of trained and experienced professionals who have over thirty years of career service expertise in this market. Our staff ensures that our clients have the proven strategies and the resources to make the industry connections necessary to optimize every career opportunity.

### Appraise Your Characteristics, Ideas, and Goals

- We guide you through an evaluation of your qualifications.
- Help you clarify your unique and personal capabilities.
- Establish ideal, long-range objectives.

### Set An Immediate Objective

- We help you focus on investigating realistic qualified positions.
- You will have access to our professional staff and job market information.

### Develop A Resume That Sells You

- We assist you in developing a resume that sells your unique abilities and clearly communicates your immediate objective.

### Help You Obtain Interviews

- Career Launch will help you establish appropriate level contacts for your job change and career advancement.

### Develop Interview Strategies

- We will prepare you for your interviews.
- Emphasize how to negotiate salary and benefits.
- How to deal with questions of a personal or sensitive nature.

### How You Turn Interviews into Job Offers

- You will learn how to keep control of your interviews.
- Learn how to write effective follow-up letters and develop proper telephone techniques.